

**THE
GRAVEL DOCTOR™**

**BREAKING NEW
GROUND IN
FRANCHISE
OPPORTUNITY**

THE
**GRAVEL
DOCTOR™**





Dear Entrepreneur:

The Gravel Doctor Franchise system represents an unequalled value in self-employment opportunity – an opportunity that will allow you to build a strong and profitable business you'll be proud of.

As the exclusive Gravel Doctor Franchisee in your area, you'll be providing a service that's needed by both consumers and industry. You'll benefit from being your own boss in a business with little or no competition, and unlike other franchises you'll never pay a royalty fee.

Every Gravel Doctor franchisee is back by a head office management team that truly cares about your success. From training and management, to marketing and advertising, we've left no stone unturned in building a complete, easy-to-learn turn key operation.

Please take a few minutes to read through the enclosed franchise opportunity brochure package. You'll see that not only is the Gravel Doctor a revolutionary machine for unpaved surface restoration, it's also a revolutionary new franchise opportunity as will be revealed in your investigations of the Gravel Doctor concept.

For a limited time the Gravel Doctor is offering Charter Franchises in choice territories. You owe it to yourself and to your future to explore the Gravel Doctor opportunity.

Take that next step to becoming truly independent – talk to one of our franchise representatives at 1-866-Gravel-Dr. or contact us @ www.graveldoctor.com.

Yours sincerely,

Norman L. Scott
President – The GRAVEL DOCTOR (U.S.A.) Inc.



THE GRAVEL DOCTOR™ SYSTEM



The GRAVEL DOCTOR is a unique recycling, leveling and restoration machine that completely removes potholes and ruts from gravel roads, driveways and other un-paved surfaces. The unit can also landscape, reshape and completely renovate most un-paved surfaces – and it's fast and highly maneuverable.

When compared to conventional heavy machinery The GRAVEL DOCTOR'S design achieves equal or superior results, in less time, while preserving the original landscape. The GRAVEL DOCTOR fills an untapped niche in road and surface restoration, providing a needed consumer and commercial service that's non-polluting and economical.



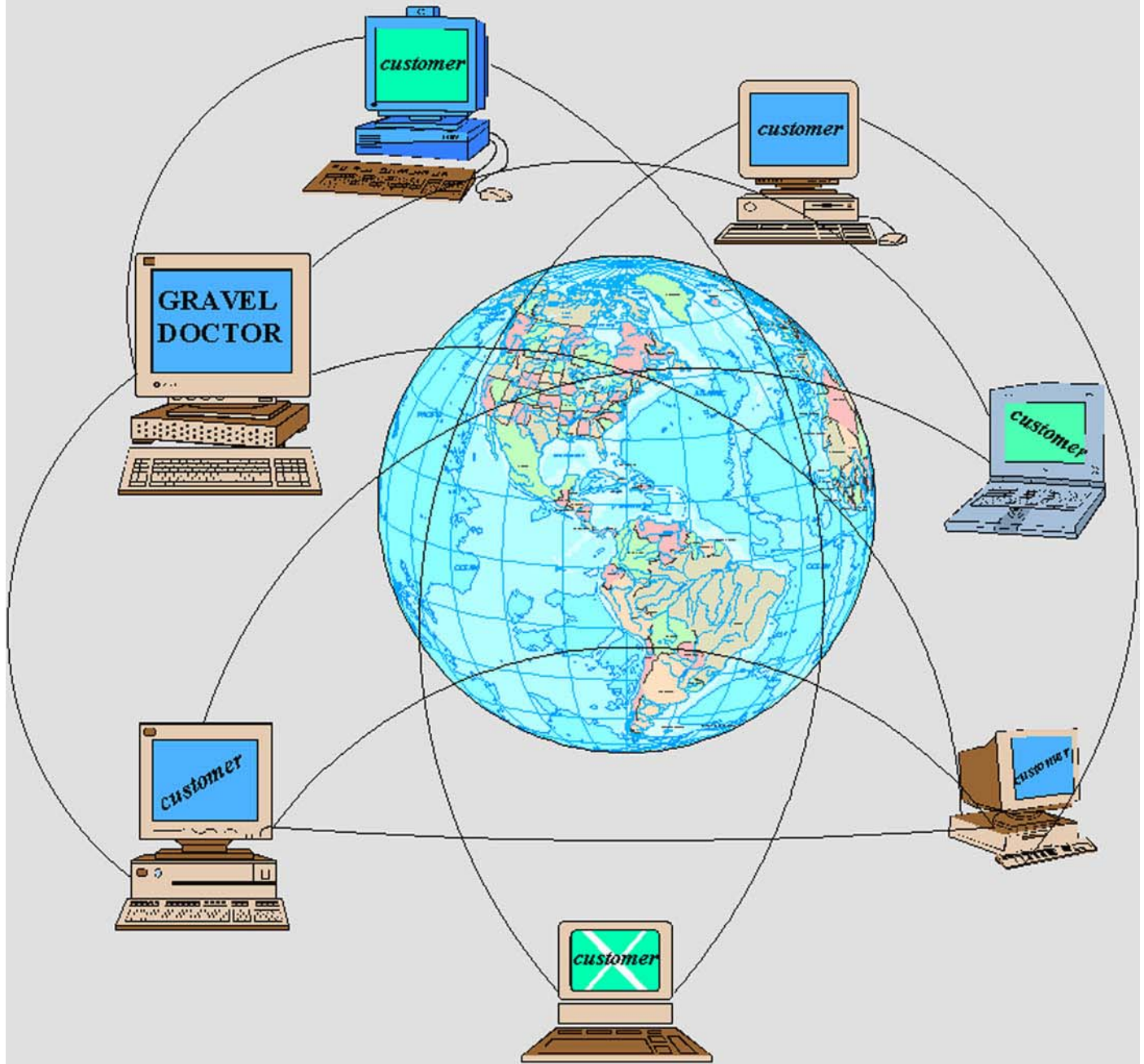
THE GRAVEL DOCTOR™ FRANCHISE OPPORTUNITY

The GRAVEL DOCTOR system is unlike any other franchise opportunity available today. As a charter franchise member you'll have the potential to earn a substantial income providing a service that's better and less expensive than previous methods. Best of all, you'll enjoy the outstanding opportunity that only a business with little or no competition can provide. The GRAVEL DOCTOR system is one of the most complete turn-key franchise packages available. From the basic training to the world-wide web site the GRAVEL DOCTOR system maximizes profitability. The training is comprehensive – yet easy to understand, and it's surprising how quickly you'll learn to professionally restore un-paved surfaces with the GRAVEL DOCTOR system.

The

www.graveldoctor.com

web site connects the whole world to you !

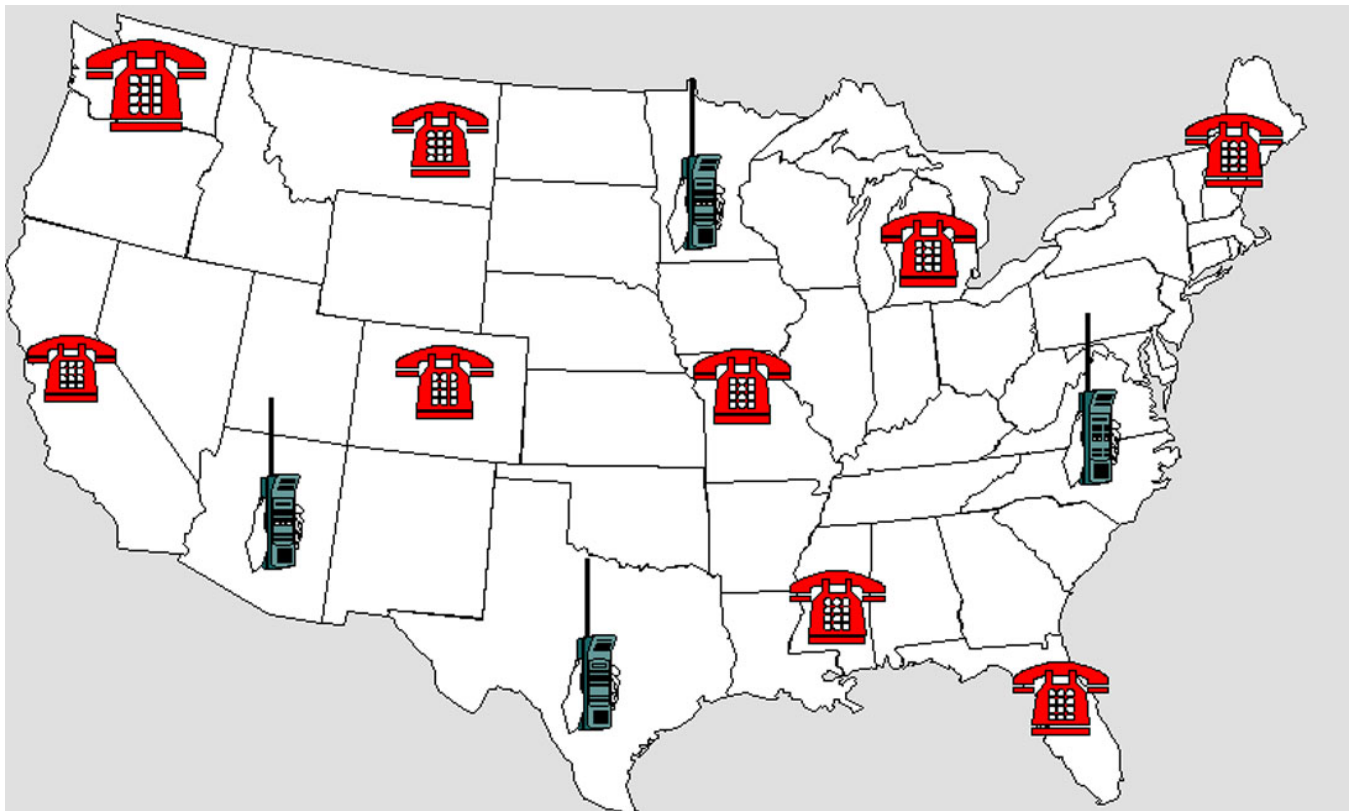


Your customers can get estimates directly through the GRAVEL DOCTOR web site !

1-866-*GRAVEL-Dr.*



**GIVES YOUR CUSTOMERS
FREE TELEPHONE ACCESS TO YOU
FROM ANYWHERE IN THE UNITES STATES!**



THE
**GRAVEL
DOCTOR**TM

IT'S AMAZING WHAT
THE GRAVEL DOCTORTM CAN DO!!!

THE
**GRAVEL
DOCTOR**TM

BEFORE



AFTER



Your **GRAVEL DOCTOR** system franchise includes your own exclusive territory, web site and access to the **1-866-GRAVEL-Dr.** phone line. Your customers can even have you quote over the internet! You'll enjoy the healthy benefits of working outdoors providing a needed service that is 100% environmentally friendly by recycling existing material on the site.

The **GRAVEL DOCTOR** requires only one operator and makes it easy for you to expand by leasing additional **GRAVEL DOCTORS** as your business grows.

After payment of your initial fee you pay a fixed lease fee only. **NO ROYALTY FEES !!!**

You are **FREE** to keep **ALL** the profits you earn.

Minimal start-up capital is needed and in most cases you can operate out of your own home!

FROM THIS



TO THIS



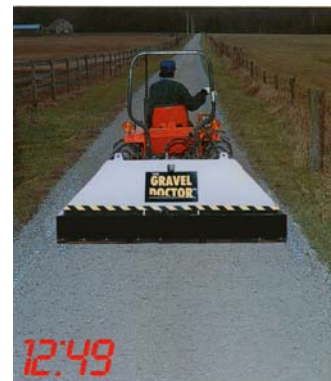
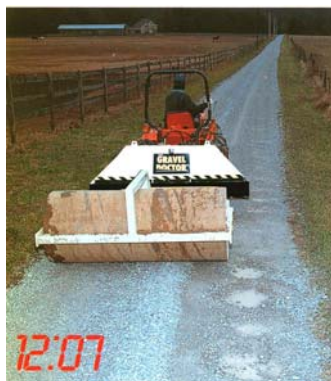
**CONTACT US @ www.graveldoctor.com
1-866-GRAVEL-Dr.**



THE ROAD TO SUCCESS ISN'T NECESSARILY PAVED
and **GRAVEL IS EVERYWHERE !**



OUTSTANDING RESULTS IN JUST MINUTES



The process is simple. The results are extraordinary. In just minutes the **GRAVEL DOCTOR** system fully restores, compacts and smoothes most un-paved surfaces. Potholes and ruts are completely eliminated. Existing gravel is recycled and then compacted into a rut – resistant surface that maintains the existing grade while controlling run – off. Except in extreme circumstances, no additional gravel is required. Unlike graders and other heavy equipment the **GRAVEL DOCTOR** can easily service previously inaccessible areas such as corners and areas adjacent to buildings and curbs.



The GRAVEL DOCTOR FRANCHISE is different from a traditional franchise. It is a program that takes the stronger aspects of a franchise operation and enhances the business by giving the franchisee as much individual entrepreneurial freedom as possible. This is facilitated through:

- * As few encumbrances as possible imposed by the central office, such as unnecessary paper work, unrealistic targets and performance measures thereby allowing the franchisee to focus their energy more productively on their business.**

- * No royalty fee. You pay only a fixed lease payment. As your business grows you retain additional profits.**

- * Your own internet web site within the GRAVEL DOCTOR site.
This allows you to advertise your services and give estimates.**

- * Your connection to the 1-866-GRAVEL-Dr. toll free phone line.**



**UPON SUCCESSFUL COMPLETION OF THE 5 DAY
GRAVEL DOCTOR TRAINING COURSE EACH
FRANCHISEE WILL RECEIVE THE FOLLOWING:**

**** EXCLUSIVE GRAVEL DOCTOR RIGHTS TO A DESIGNATED TERRITORY**

****1-GRAVEL DOCTOR RECYCLING MACHINE**

****1-GRAVEL DOCTOR ROLLER**

****1-GRAVEL DOCTOR MACHINE MANUAL**

****1-GRAVEL DOCTOR SALES BOOK**

****1-SET OF GRAVEL DOCTOR TRUCK DECALS**

****1-SET OF GRAVEL DOCTOR TRAILER DECALS**

12 GRAVEL DOCTOR HATS

6 GRAVEL DOCTOR SHIRTS

1-GRAVEL DOCTOR JACKET

500 GRAVEL DOCTOR QUOTE FORMS (2-PART)

500 BUSINESS CARDS

500 SHEETS OF GRAVEL DOCTOR LETTERHEAD PAPER

SAMPLE ADVERTISING PACKAGE OF ADS & FLYERS

CUSTOMER PROFILES & TESTIMONIALS

**** ITEMS SO MARKED REMAIN THE PROPERTY OF
GRAVEL DOCTOR USA INC.**